



Gabriel Salles

Developer Platform Support & Solutions Engineer · Cloudflare Workers/Pages/D1, Supabase, Vercel, Firebase · 10+ Production Migrations

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SUMMARY

Hands-on builder who works daily inside the platforms that developer-support teams serve: provisioned 87 Cloudflare Pages projects, 37 Workers and 17 D1 databases and migrated 10+ production apps, mostly from Vercel and Firebase to Cloudflare. Ships on Supabase and Resend and debugs where tickets land: DNS, TLS, CDN cache, SPF/DKIM/DMARC and auth. Works with AI coding agents (Claude Code, Codex) while owning diagnosis, review and operations, and documents root causes; Rio de Janeiro (UTC-3), overlapping with the Americas, English advanced.

KEY NUMBERS

87 Cloudflare Pages projects, 37 Workers and 17 D1 databases provisioned

70+ products in production; 21 live domains

10+ production apps migrated, mostly Vercel/Firebase → Cloudflare

3 OAuth 2.1/PKCE MCP servers (27 tools) on Workers

SKILLS

Cloudflare: Workers, Pages Functions, D1, R2, KV, Hyperdrive, Access, Turnstile, Wrangler CLI

Data & Auth: Supabase (PostgreSQL, Auth), PostgreSQL, MySQL, SQL, Firebase (Auth, Firestore), OAuth 2.1/PKCE (MCP servers), Server-side RBAC

Hosting & Delivery: Vercel, Azure, Serverless/edge, Platform migrations, CI/CD (GitHub Actions), Docker

Networking & E-mail: DNS, TLS, CDN and cache debugging, SPF/DKIM/DMARC, Resend, Brevo

Code: TypeScript, JavaScript/Node.js, REST APIs (Hono, Express), Webhooks, React, Next.js, Python (intermediate)

Support Practice: Troubleshooting and root-cause analysis, Technical documentation, Playwright, Vitest, Claude Code and Codex (human-reviewed)

EXPERIENCE

HotéisRIO / SindHotéisRIO & ABIH-RJ · Marketing & IT Coordinator (Digital Products, Data & Platforms)

2019–Present

Rio de Janeiro's city hotel union and state hotel association · Rio de Janeiro, Brazil

CLOUD PLATFORMS, MIGRATIONS & OPERATIONS (2025–2026)

- Built and operates most web apps launched by the associations since Nov 2025, running on Cloudflare, Azure, Firebase and Vercel.
- Migrated the CRM from Vercel to Pages Functions + D1 (webhook audit, idempotency) and documented Zoho's undocumented API limits.
- Moved the Rio events calendar from Azure Cosmos DB to D1 behind a Pages Functions API, with an admin panel and a no-code update CLI.
- Built the partner-creator portal on Pages, D1 and R2 with server-side authorization, Turnstile and an admin behind Cloudflare Access.
- Designed 3 MCP servers on Workers: OAuth 2.1/PKCE (Claude.ai flow plus Bearer tokens for local agents), quotas, PII stripping, 27 tools, Vitest.
- Diagnosed a portal outage from a double CDN (Cloudflare proxy plus an hCDN AAAA record) via origin-vs-edge tests, and edge caches masking fixes (assets negative-cached as 200 text/html, cached 404s).
- Traced failing e-mail authentication to SPF left on previous providers after MX moves; on an own domain, fixed SPF and added DMARC monitoring.

MARKETING & OPERATIONS (2019–2024)

- Ran websites, SEO, the cloud CRM and member channels for both entities.

AgenciAR Marketing Digital · Owner & CEO

2019–Present

Digital marketing and web agency for SMBs; own company, run alongside the role above · Rio de Janeiro, Brazil

- Leads strategy, team, clients and finance; built over a dozen client projects since Nov 2025 for retail, pet, legal, fitness, industrial and consumer-credit businesses.
- Migrated a consumer-credit client from Vercel to Cloudflare Workers and handed accounts and access over to the client.

- Traced a persistent Cloudflare 525 on the agency blog to a host that issues TLS certificates only at vhost creation; recreated the vhost.

INDEPENDENT PRODUCTS (DEC 2025–PRESENT)

- Launched and operates Clinicafy, Brasil Pedidos, Zap Mágico, LegiRJ, NutriFoco and Pro Clubs America end to end.
- NutriFoco: rewrote an Express/MySQL app on Vercel as 3 Cloudflare Workers (app, API, MCP) on D1 + R2, with Resend e-mail and Stripe/Mercado Pago billing implemented.

TECMETAL · Project Management, Production Planning (PCP) & IT

2014–2018

Materials engineering consultancy with ISO 9001 and ISO/IEC 17025 testing labs · Rio de Janeiro, Brazil

- Owned all IT and user support: infrastructure, networks, security, backup, governance and DNS.
- Rolled out the Alterdata ERP and a SharePoint/Office 365 intranet with staff training; ran projects, PCP and ISO 9001/17025 quality.

SELECTED PROJECTS

Clinicafy www.clinicafy.com.br

Multi-clinic SaaS: records, scheduling, prescriptions, TISS/TUSS, inventory and finance.

TypeScript · Express · Prisma · MySQL · Cloudflare Workers · Hyperdrive

- Express/Prisma API on a Cloudflare Worker, reaching MySQL through Hyperdrive with a pinned CA and no Prisma changes; PR security gate with multi-tenant isolation tests and 451/451 tests passing.

Brasil Pedidos brasilpedidos.com.br

Multi-tenant restaurant SaaS: storefront, table POS, kitchen display and delivery.

TypeScript · React · Hono · Cloudflare D1

- Migrated Firestore to D1 + Hono; hardened 30 routes with server-side role and price checks (76 tests); iFood integration implemented, pending homologation.

HotéisRIO / ABIH-RJ Member Portal app.abihrij.com.br

Official portal for associated hotels: benefits, AI assistant and push notifications.

React · TypeScript · PHP 8.3 · Open Policy Agent · Cloudflare Workers

- Migrated from Vercel to Workers with push-to-deploy (GitHub Actions) and a 24-flow Playwright smoke test; the API authorizes via Open Policy Agent and Firebase Auth tokens.

Pro Clubs America proclubsamerica.com

Community PWA for EA Sports FC Pro Clubs players (not affiliated with EA).

Next.js · TypeScript · Cloudflare Pages Functions · Supabase

- Migrations applied through the Supabase MCP; directory of 736 clubs and 8,181 players indexed from public data.

EDUCATION

Technologist Degree in Marketing (Tecnólogo, 2-year undergraduate degree) · Online

Centro Universitário IBMR (Ânima Educação) · 2024–2026 · Completed

LANGUAGES

Portuguese — Native

English — Advanced

Spanish — Basic